

WHERE TO FIND US

DAIMLER TRUCK STOP

RED RIVER & 5TH STREET

EXPERIENCE THE LATEST TECHNOLOGIES DRIVING
THE FUTURE OF THE TRANSPORTATION INDUSTRY

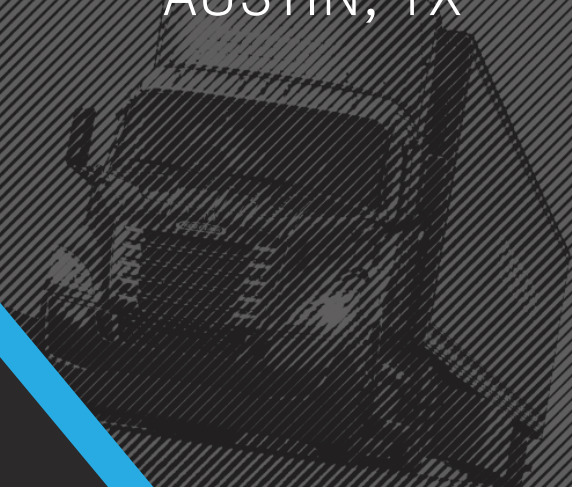
DAIMLER TRUCK @CAPITAL FACTORY

701 BRAZOS STREET

MEET THE DAIMLER TRUCK NORTH AMERICA (DTNA)
EXPERTS BEHIND THE TRANSPORTATION REVOLUTION

DTNA x SXSW

MARCH 11 - 13
AUSTIN, TX



WHAT'S HAPPENING

SAT 11 - MON 13 DAIMLER TRUCK STOP

RED RIVER & 5TH STREET

ALL-DAY

MOVE A TRUCK WITH YOUR MIND

Take control of a full-size semi-truck with only your mind at this interactive & **mind blowing experience** at the Daimler Truck Stop

ALL-DAY

EXPLORE DAIMLER TRUCK IN VIRTUAL REALITY

Explore dealerships, our engine manufacturing plant, & visualize our products with our engineering design group in mix reality.

SAT 11 DAIMLER TRUCK STOP

RED RIVER & 5TH STREET

11:30 AM

Q&A WITH TORC ROBOTICS

Curious about the true impact of self-driving technology?
Visit Torc Robotic's latest test truck at 11:30 am & bring your questions

2:30 PM

ZERO EMISSION TRUCKS FOR A SUSTAINABLE FUTURE

SPEAKERS: PETER JAHN, ELECTRIC PRODUCT STRATEGY MANAGER, DTNA

Take a look at the EV transition & the strong push for sustainability in the commercial truck market from a Daimler Truck perspective

DAIMLER TRUCK
North America

SUN 12 DAIMLER TRUCK @CAPITAL FACTORY 701 BRAZOS STREET

11 AM DRIVING INTO THE FUTURE: THE RISE OF AUTONOMOUS TRUCKS

SPEAKERS: SUMAN NARAYANAN, HEAD OF AUTONOMOUS ENGINEERING, DTNA | MILENA BOYTCHEV, GLOBAL HEAD OF AUTONOMOUS, AWS
VICENTE TORRES, SOFTWARE PRODUCT MANAGER, DTNA | GORDON DAUGHERTY, CO-FOUNDER & CHAIRMAN, CAPITAL FACTORY

Learn first hand about autonomous technology & the benefits it could have not just on the transportation industry but on the U.S. economy as well.

1 PM REVVING UP FOR ZERO EMISSIONS: THE FUTURE OF SUSTAINABLE TRUCKING

SPEAKERS: RAKESH ANEJA, HEAD OF EMOBILITY, DTNA

The world is on the brink of a transformative shift towards electric vehicles and renewable energy sources. With electric trucks already hitting the roads, the race to sustainability is on.

2 PM THE TWO-WAY STREET OF ENERGY: THE POWER OF VEHICLE-TO-GRID TECH

SPEAKERS: DR. ANDREAS JURETZKA, EMOBILITY PRODUCT DEVELOPMENT LEAD, DTNA | JASON RYAN, PRESIDENT, CENTER POINT UTILITY
DR. LEEMON BAIRD, CEO, CO-FOUNDER, SWIRLDS LABS & CO-FOUNDER OF HEDERA
ANDREA STOVER, PARTNER ENERGY REGULATIONS, BAKER BOLTS (MODERATOR)

Explore the potential of vehicle-to-grid as a critical piece in switching to renewable energy & gain a better understanding of infrastructure required to make the switch.

3 PM POWER IN PARTNERSHIP: DTNA & TORC BRING AUTONOMY TO THE HIGHWAY

SPEAKERS: SUMAN NARAYANAN, HEAD OF AUTONOMOUS ENGINEERING, DTNA
TIM ZUERCHER, VP OF ENGINEERING FOR AUTONOMY, & MIKE AVITABLE, SVP OF ENGINEERING, AT TORC ROBOTICS

Have you ever wondered what it's like as a technology startup to partner with an established global enterprise? Join DTNA & TORC as they talk about the makings of a successful partnership.

MON 13 DAIMLER TRUCK STOP RED RIVER & 5TH STREET

11:30 AM Q&A WITH TORC ROBOTICS

Curious about the true impact of self-driving technology?
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2:30 PM DECODING THE DNA OF AN ALL-ELECTRIC TRUCK

SPEAKERS: DR. ANDREAS JURETZKA, EMOBILITY PRODUCT DEVELOPMENT LEAD, DTNA

What exactly makes an electric truck? What sets it apart from a conventional truck, beyond the battery? Find out as you tour the anatomy of the electric Freightliner eCascadia.

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