

## 2019 NACV PRESENTER BIOS

**Monday, October 28**

10:00-11:00 am Press Conference



**Roger M. Nielsen**  
**President & CEO**  
**Daimler Trucks North America**

Roger Nielsen is responsible for all aspects of Daimler Trucks North America and its affiliated companies, Freightliner Trucks, Western Star Trucks, Thomas Built Buses, Freightliner Custom Chassis Corporation and Detroit Diesel Corporation.



**David Carson**  
**President of Western Star Trucks**  
**Chief Diversity Officer Daimler Trucks North America**

David Carson is responsible for executive oversight of Western Star Trucks, including sales, marketing, and the truck manufacturing plant in Portland, Oregon. With over 20,000 employees in North America, Daimler Trucks North America employs people from all walks of life. In his role as CDIO, Mr. Carson ensures alignment of diversity and inclusion strategies with organizational goals.

To learn more about Daimler Trucks North America at NACV visit: [TheFutureDrivenByYou.com](http://TheFutureDrivenByYou.com)



**Richard Howard**  
**Senior Vice President Sales and Marketing**  
**Daimler Trucks North America**

Richard Howard is responsible for the development of sales and marketing for Freightliner Trucks, the Detroit Components brand of on-highway engines, axles, transmissions, and Daimler Trucks North America's proprietary components sales. He also oversees Daimler Trucks North America's used truck operations and export sales.



**Stefan Kurschner**  
**Senior Vice President Aftermarket**  
**Daimler Trucks North America**

Stefan Kurschner leads the company's aftermarket functions, including central service, parts sales and marketing, parts distribution, dealer operations and remanufacturing. With 25 years of distinguished global experience with Daimler, he has held a variety of management positions for the company around the world, including in Germany, Argentina, Brazil, Spain, Mexico and the U.S.

To learn more about Daimler Trucks North America at NACV visit: [TheFutureDrivenByYou.com](http://TheFutureDrivenByYou.com)

## Daimler Trucks North America Experts I Driven Discussion

**Monday, October 28**

**2:00-2:20 pm Daimler Level 4 Automation**



**Andrew Culhane**  
**Head of Strategy**  
**TORC Robotics, Inc.**

Andrew has over a decade of experience in the self-driving vehicle industry in the areas of business development and market strategy. Through his time at Torc, coupled with a strong engineering and management team, the company has seen 12 consecutive years of growth across the mobility, mining & construction, off-road and trucking markets.



**Suman Narayanan**  
**Director of Engineering**  
**Daimler Trucks North America**

As director of engineering Suman is responsible for SAE Level 4 Cascadia development. His team of engineers in Portland, Oregon, are committed to developing a robust and reliable vehicle platform that can safely execute Level 4 commands from the virtual driver.

To learn more about Daimler Trucks North America at NACV visit: [TheFutureDrivenByYou.com](https://www.thefuturedrivenbyyou.com)

**4:00-4:20 pm**    **Freightliner Cascadia Enhancements**



**Clinton LaPreze**  
**On-highway Product Marketing Manager**  
**Freightliner Trucks**

Clint is responsible for providing expertise for On Highway truck market segments for the Freightliner Cascadia, while also assisting with the development of future product enhancements in collaboration with Freightliner Product Strategy. Appointed to this role in mid-2018, Clint is responsible for educating the Freightliner dealer network and customer base of the Freightliner Cascadia features, advantages and benefits.

To learn more about Daimler Trucks North America at NACV visit: [TheFutureDrivenByYou.com](http://TheFutureDrivenByYou.com)

**Tuesday, October 29**

10:30-11:00 am

**Daimler eMobility Panel Discussion**



**Caley Edgerly**  
**President and CEO**  
**Thomas Built Buses**

Caley joined TBB as vice president of operations in 2012 and continued in that role until taking over as president and CEO in 2015. Before heading to TBB Edgerly held many roles within Daimler Trucks North America and Detroit Diesel Corporation since originally joined DDC as a Quality Control Engineer in 1994. Caley received his Bachelor of Science in Mechanical Engineering from Michigan State University.



**Justin Palmer**  
**President and CEO**  
**Mitsubishi Fuso Truck of America, Inc.**

Justin has been President and CEO of Mitsubishi Fuso Truck of America since 2017, and before that he held the position of Director of Business Operations. Justin has more than 25 years of leadership experience, having held several Global Operations, Sales, and Business Development positions at IPMO, Elbit Systems and Athena (MER Group).

To learn more about Daimler Trucks North America at NACV visit: [TheFutureDrivenByYou.com](https://www.thefuturedrivenbyyou.com)



**Michael Scheib**  
**Director of eMobility Platform**  
**Daimler Trucks North America**

Michael leads product strategy, platform management, business solutions, consulting services, and infrastructure support. He champions a customer co-creation approach in the deployment of the first electric Cascadias and M2s resulting in products that work with and for the customer. Michael started his career with Daimler in 1999 as a qualified Industrial Electrician apprentice and continued his career in Finance and Controlling.



**Alexander Voets**  
**eMobility Product Marketing**  
**Freightliner**

Alex is the Sales and Marketing Manager for Freightliner's future electric commercial vehicles in North America. Under the Freightliner brand, Daimler Trucks will introduce class 6-8 commercial vehicles to series production in 2021 and is currently working closely with its customers to actively shape these products. During his career Alex has launched several Connected Car projects, led the Autonomous Driving team for an OEM, and served as a Software Development Manager for in-vehicle entertainment applications.

To learn more about Daimler Trucks North America at NACV visit: [TheFutureDrivenByYou.com](https://www.thefuturedrivenbyyou.com)

**1:30-1:50 pm    Enhanced Western Star 4700**



**Tim Norton**  
**Training Manager**  
**Western Star Trucks**

Tim provides vocational market and product instruction to Western Star dealer salespeople and equipment manufacturers. Since graduating from Northwood University in 2008, Tim has held various roles at Daimler Trucks North America, including Product Manager for Detroit transaxle and safety systems, and Detroit Technical Sales Representative covering Florida and coastal Georgia.

**2:30-2:55 pm    Detroit Connect panel – Dynamic Lease**



**Tobias Waldeck**  
**Vice President and Head of Daimler Truck Financial**

Tobias has been with Daimler Truck Financial since 2016 and part of the Daimler organization for more than 25 years. He leads a team of more than 200 team members dedicated to supporting the company's commercial customers and dealers.

To learn more about Daimler Trucks North America at NACV visit: [TheFutureDrivenByYou.com](http://TheFutureDrivenByYou.com)



**Steve Glass**  
**Director of Marketing and Digital Transformation**  
**Daimler Truck Financial**

Steve has been with the Daimler organization for nearly 20 years and has been with Daimler Truck Financial since 2016. He has been instrumental in the creation of the Dynamic Lease product.



**Sanjiv Khurana**  
**Digital Vehicle Solutions**  
**Daimler Trucks North America**

Sanjiv has been with Daimler Trucks North America since 1999 and has held a variety of leadership and operational positions. His focus is to provide customers the best connected truck experience. He has been instrumental in the development and integration of the Dynamic Lease product.



**T.J. McGeean**  
**Chief Financial Officer**  
**C.R. England**

TJ is the Chief Financial Officer of C.R. England, one of the largest and most reliable refrigerated transportation companies in the United States. C.R. England is a pilot customer who is test driving the new Dynamic Lease product.

To learn more about Daimler Trucks North America at NACV visit: [TheFutureDrivenByYou.com](http://TheFutureDrivenByYou.com)



## 3:30-3:50 pm **The Future of Daimler Connectivity**



**Jason Krajewski**  
**Director of Connected Product Solutions**  
**Daimler Trucks North America**

Jason is responsible for developing and executing Daimler Trucks North America's vehicle connectivity strategy and service development as the head of Detroit Connect, Daimler Trucks North America's connected vehicle platform. Jason has spent his entire career in the commercial vehicle industry and has touched a wide variety of areas, technologies and customers.

## 4:10-4:50 pm **The Future of Daimler eMobility**



**Dr. Ing. Andreas Juretzka**  
**Director of Product Development e-Powertrain**  
**Daimler Trucks North America**

Andreas is responsible for product development of Daimler Trucks North America's commercial electric vehicle program. The Daimler eMobility group has been working to create viable customer solutions toward a sustainable electric future.

To learn more about Daimler Trucks North America at NACV visit: [TheFutureDrivenByYou.com](http://TheFutureDrivenByYou.com)

## Wednesday, October 30d

10:30-10:50 am **Detroit Assurance 5.0**



**Brian Daniels**  
**Product Marketing**  
**Detroit Diesel Corporation**

Brian works as a manager for Detroit powertrain and component product marketing at Detroit Diesel Corporation.

## 11:30-11:50 am **Detroit Connect**



**Lauren Murphree**  
**Connectivity Product Strategy Manager**  
**Daimler Trucks North America**

Lauren is responsible for the product strategy and development of connected vehicle service offerings for Daimler Trucks North America. She develops and implements the Detroit Connect services portfolio and future roadmap as well as building out partner relationships with third party service providers in the industry. Lauren has specialized in global project management, process improvement, training/education for the customer and dealer network as well as driving a customer-centric design approach for digital services.

To learn more about Daimler Trucks North America at NACV visit: [TheFutureDrivenByYou.com](http://TheFutureDrivenByYou.com)

1:30-1:50 pm **Daimler Aftermarket Parts and Service Solutions**



**John Finn**  
**Director of Aftermarket Marketing**  
**Daimler Trucks North America**

John leads a marketing team that focuses on assisting the front-line in differentiating Daimler Trucks North America products and digital solutions. He has 34 years of Aftermarket experience ranging from dealership general manager to director at Daimler Trucks North America for the last 25 years.



**Todd Biggs**  
**Aftermarket Digital Experience**  
**Daimler Trucks North America**

Todd leads the digital transformation team at Daimler Trucks North America to create and curate an enterprise-wide total customer solution digital experience platform. He has over 20 years of experience in the truck industry. He started his career at PACCAR Financial.



**Jay Johnson**  
**Aftermarket Supply Chain & Distribution Network**  
**Daimler Trucks North America**

Jay is responsible for all aspects of service parts distribution for Daimler Trucks North America from supplier to final parts distribution. Jay brings various industry experiences in procurement and logistics including Mitsubishi Fuso, DaimlerCrysler and Honda.

To learn more about Daimler Trucks North America at NACV visit: [TheFutureDrivenByYou.com](http://TheFutureDrivenByYou.com)



**Carlos Billingsley**  
**Aftermarket Director Parts Distribution Center Operations**  
**Daimler Trucks North America**

Carlos is responsible for the management of seven parts distribution centers in the U.S. and Canada. Before that he ran the Procurement and Supplier selection for chassis component as Director of Purchasing.



**Marty Kubiak**  
**Central Service Systems – Uptime Pro I**  
**Daimler Trucks North America**

Marty has 42 years of experience with Daimler Trucks North America. He has a very technical background with several years as a DSM. Marty was former manager of the Detroit Customer Support Center and is currently responsible for all Daimler Trucks North America Uptime Management Suite Systems.

To learn more about Daimler Trucks North America at NACV visit: [TheFutureDrivenByYou.com](http://TheFutureDrivenByYou.com)

## 2:30-2:50 pm **Freightliner Custom Chassis Update**



**Michael Stark**  
**Product Management**  
**Freightliner Custom Chassis Cooperation**

Mike is the product manager for commercial chassis at Freightliner Custom Chassis Corp. Mike currently manages the commercial chassis team that is responsible for all FCCC Walk-In van products as well as the S2G medium duty LPG Truck. He has over 30 years' experience in the trucking industry beginning with his career at White Truck Corp as a design engineer in 1994.

## 3:30-3:50 pm **Daimler Vocational CHEC Tool Overview**



**Edward Pack**  
**CHEC Tool Development Manager**  
**Daimler Trucks North America**

Tedd is a CHEC Tool (Custom Hardware and Electronics Configurator) Development Manager for the new software application that Daimler Trucks North America is developing for their vocational vehicles. Tedd is supported by a new organization within Daimler Trucks North America as well as working directly in the field with truck equipment manufacturers and dealer. Tedd brings 30 years of electrical customization experience in the car and truck industry.

To learn more about Daimler Trucks North America at NACV visit: [TheFutureDrivenByYou.com](http://TheFutureDrivenByYou.com)