



## **Samantha Parlier**

### **VICE PRESIDENT, VOCATIONAL MARKET DEVELOPMENT**

As Vice President, Vocational Market Development, Ms. Parlier leads initiatives to grow DTNA's vocational segment across brand lines, including Freightliner and Western Star products, using her technical expertise and frequent customer interactions to create legendary products.

Ms. Parlier joined DTNA in 2017 and has more than 20 years of experience at original equipment manufacturers serving the commercial vehicle industry. She began her career as a mechanical engineer in chassis design, and has held roles of increasing responsibility as a process engineer, design and application engineer, field service manager, vocational marketing manager and vocational product director.

Ms. Parlier holds a Bachelor's degree in Mechanical Engineering, with minors in Mathematics and Manufacturing Engineering from Seattle University.