



Peter Arrigoni

VICE PRESIDENT, VOCATIONAL SALES

As Vice President, Vocational Sales, Mr. Arrigoni is responsible for focusing on the growth of DTNA's Vocational segment. He oversees a vocational sales team that is responsible for all DTNA vocational product lines, including the all-new Western Star 49X, and the Western Star 4700, 4800, 4900 and 6900 models, as well as the Freightliner EconicSD, 108SD, 114SD, 122SD and the M2 for vocational applications.

Mr. Arrigoni has been with DTNA since 2016, and was most recently Vice President Sales, Western Star, where he was responsible for growth in the brand's market share. He has more than 15 years of industry experience in sales, engineering, manufacturing and marketing roles.

Mr. Arrigoni has a Master's degree in Business Administration and a Bachelor's degree in Materials Science and Engineering from the University of Washington.