



Michael Stricker

DIRECTOR OF SALES, DETROIT

As Director of Sales at Detroit, Mr. Stricker leads initiatives to grow customer adoption of proprietary DTNA componentry and technologies across all Western Star, Freightliner, FCCC and Thomas Built Buses vehicles.

Mr. Stricker has held a number of leadership positions in his 20 years with DTNA, including Detroit Technical Sales Manager, Program Manager for the development and launch of the Detroit DT12 automated manual transmission and New Product Development Manager.

Mr. Stricker has a Master's degree in Business Administration from the University of Oregon and a Bachelor's degree in Mechanical Engineering from Purdue University.