



## David Carson

### SENIOR VICE PRESIDENT, VOCATIONAL SALES & MARKETING

As Senior Vice President, Vocational Sales & Marketing, Mr. Carson leads all sales, marketing, and strategic planning activity for DTNA's complete line of vocational trucks.

Previously, Mr. Carson served as president & CEO of Freightliner Custom Chassis Corporation where he oversaw engineering, operations, and sales and marketing for DTNA's chassis business. He has also served DTNA in a variety of leadership roles, including as the company's general manager of human resources responsible for all human resource matters.

Mr. Carson holds a Bachelor's degree in Psychology and a Master's degree in Industrial Relations from the University of Wisconsin-Madison.